



Executive Biography

Missy Durant

WOLF Means Business

As the founder of “Stitched,” Missy inspires others by sharing her own journey of finding and thanking the people who made a difference in her life. In fact, she believes so strongly in valuing the contributions of individuals, both personally and professionally, that she is in the process of building a business around it.

Previously, she applied this passion every day for more than six years at Best Buy Co., Inc., a global retailer of technology and entertainment products and services. During her tenure there, she led the human resources function for all of the U.S. Best Buy stores, built new employee development models and helped employees build the business. Her teams’ successes included:

- Increased store revenues as stores made changes to their employee base (4-10 percent in female and minority employees) to reflect the demographic makeup of their individual communities.
- Decreased retail turnover of 11 percent in two years, contributing \$100M in cost savings.
- Store managers stayed in stores longer: fewer left the company, and managers transferred stores less often, resulting in better employee engagement, retention and increased store sales.
- A plan using Gallup’s strength-based organization approach was designed, launched and integrated into the U.S. stores, which contributed to an increase in net income of \$57 million.
- A pilot was launched that proved a direct correlation between employee engagement and profitability, increasing net operating profit in 40 stores by \$2 million.

Prior to Best Buy, Missy worked for CitiStreet, a global benefit provider and also as a manager for organizational development at the Wellness Center for St. Vincent’s Health System, a non-profit health system in Florida.

Active in the community, she is finishing a two-year tenure on the board of Project Success, a non-profit serving Minneapolis and St. Paul youth. She also has been involved with the Human Rights Campaign, America’s largest civil rights organization working to achieve gay, lesbian, bisexual and transgender equality, and served on the People with AIDS Coalition Jacksonville (PWACJ) board of directors.

Missy earned her master’s in organizational management from the University of Phoenix and bachelor’s of science from the University of Northern Florida.